

IDEA #11

MinStudieby

”Being a student moving to a new city like Kolding can be quite challenging and overwhelming. It takes time and effort to be familiar with the new surroundings and opportunities within in the city. The best and most trusted advices and recommendation are often come from other students who are familiar with the city. MinStudieby is a new platform that enables students to discover and explore experiences within their student city. Whether students are looking for a new hobby, upcoming events, cheap beers, great restaurants, MinStudieby is the ultimate guide to help students discover and find things they are looking for. All listed places and things to do are reviewed or recommended by current or former students. The reviews help other students to decide where to go and what to do. Organizers can easily create and share student events on the platform. Then students will not miss out any interesting events in their student city! ”

Needed competences:

- bcreativity
- entrepreneurial mindset
- marketing (branding, communication)