

IDEA #10

Recycle, Repair, Enhance

”Our mission is to eventually build a unique fashion brand. On our way to achieving that we want to use good quality clothes found in second hand shops and with our artist’s help give them new life. We also want to give artists possibilities to build strong personal brand and develop their skills not only in arts but also in business.”

Needed competences:

- branding knowledge
- social media usage knowledge (instagram)